

KEENAN W. THOMAS



Profession

Marketing, Branding & Management

Website

www.akeenbrand.com

BIO

Keenan W Thomas was born on the small island of Dominica located in the Caribbean. He grew up as the youngest of three and although four years younger than his brother, always tagged along as a twin. Much of his younger days were spent living the island life...lots of days in ocean, heavy sports and everything under the sun. His family later migrated to the US and landed in Brooklyn NY. From Brooklyn they relocated to Atlanta GA, where Keenan resides today. Keenan is a graduate from Georgia State University with a Bachelors in Marketing and has a heavy passion for fashion and urban culture. He has worked with brands from Tommy Bahama, Nike, Footlocker and adidas. At Tommy Bahama, he was a brand ambassador, opening the Chicago - Michigan Ave and New York Flagship stores. Most recently he spent time with adidas overseeing the Field Rep program for the Southern U.S. Throughout his corporate career he has developed and promoted numerous managers and individuals in the field and has headed a number of special projects with adidas, Nike and Tommy Bahama. Currently Keenan co-owns a Mobile Optical service with his brother, Optiprecision and has also launched his own Marketing LLC, 'a keen brand', where he works alongside brands and companies to increase business and strategy. Keenan is the proud father of two and enjoys family time with wife and kids. His wife of seven years, Takisha is also an entrepreneur whoruns a decorative/calligraphy business (Kikikaligs) while working as a finance and operations manager for the Coca Cola Company. Keenan is also a huge soccer and reggae fanatic, it's all about the roots for him!

<https://www.linkedin.com/in/keenan-thomas-414b454b/>

https://www.gwinnettdailypost.com/local/all-pro-dads-group-provides-support-for-gwinnett-teachers/article_f6b9d7ec-0265-11ea-9c7b-6348a5f50309.html

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